

Lafayette Street Committee Meeting Summary
New Leaf Market
November 4, 2009
5:30-7:00 PM

Neighborhood Members present:

Wendy Grey
Richard Hopkins
Beth Hollister
Mia Shargel
Jorge Southworth
Tom Walden
Gregory Youchock

Merchants Present

Morty Beckman
Larrane Hartridge
Jim Noone
Mayken Peterzen

Each attendee was asked introduce himself/herself and stated their interest in Lafayette Street.

Issues identified in the introductions were the following:

- ✓ Safety – robbery at businesses, burglaries in homes and vagrancy
- ✓ Enhancements to transit areas –existing bus stops and the potential for a new transit hub at Lafayette and Magnolia
- ✓ Making the neighborhood more walkable
- ✓ Create a neighborhood business district
- ✓ Opportunity to address 21st century issues of sustainability

The group conducted a brainstorming session to identify what would make Lafayette Street a better place.

- ✓ Create outdoor places for people
 - Seating area by the art gallery
 - Identify other possible places
- ✓ Enhance natural areas
 - Islands of Trees between the Moon and the Guitar Store
 - Identify others
- ✓ Reach out to property owners
- ✓ Find ways to attract people to the Street
 - Farmer's Market
 - Business promotions

- Use the empty space across from the Moon.
- ✓ Build on improvements – the shopping center looks much better now that it has been painted.
- ✓ Create more pedestrian entrances into the shopping center
 - South Lake Avenue in Pasadena may be a good model for redeveloping the center over time.
- ✓ Road capacity – how can all forms of traffic be better managed.

After discussion, the following list of issues (in no particular order) was identified as the focus for further discussion:

1. Road design and mobility
2. Enhance nature
3. Create outdoor spaces for people to sit, eat
4. Find ways to better integrate the shopping center to Lafayette Street:
 - a. Encourage redesign of center
 - b. Encourage management to deal with problems.
5. Reach out to property owners
6. Pursue the idea of a market in the empty space across from the Moon
7. Promote businesses
8. Share information.

The next meeting will be held on November 18, 2009 at the Art Gallery at 1020 Lafayette Street. At this meeting, the group will work on a map depicting the vision for Lafayette Street.